



Enchanted Preschool Ballet Studio Owners & Teachers

★ Where Magic Meets Dance Education ★

The Dance Studio Director's
Exclusive
FAIRYTALE PRINCESS
BALLET SYSTEM for ages 3-6
STEP-BY-STEP LAUNCH GUIDE!!!

ROLL OUT IS SEAMLESS with this Launch Guide and Done-For-You Ideas with Marketing Materials.

Just follow these steps:

1. RECEIVE your FTP Ballet System box!
2. ROLL OUT the launch plan below!
3. BEGIN in your current classes NEXT WEEK!
4. MARKETING: Use our MEMBERS-ONLY MARKETING PACKAGE that includes:
 - Log into MEMBER BENEFITS on the website to gain access to these materials
 - Marketing Logos and Graphics Materials (exclusive rights)
 - Posters
 - Sample Press Release
 - Sample class pictures for promotions



Enchanted Preschool Ballet Studio Owners & Teachers

✧ Where Magic Meets Dance Education ✧

5. TEACHERS: Introduce this attractive series to your teachers.
 - They Will FLIP over this!!!
 - "Best class I've seen in the last ten years!"
 - Log into MEMBER BENEFITS on the website to gain access to:
 - Teacher On-Boarding Checklist
 - Training Videos
 - Teacher Training Ballet Lesson Plan Video
 - Teacher Training Ballet Weekly Games Video
 - Royal Ball Ballet Recital Video
 - Simple Yearly Timeline Poster
 - Spotify Music Recommendations Playlists
 - Coloring Pages and Certificates
 - Permissions to reprint for classes
 - BONUS: Ballet Royal Ball Script "The Legend of the Queens Missing Silver Medallion."
 - Resource Links for props, castles, gowns, etc.
 - Members Only Facebook Access
6. ADDITIONAL MATERIALS:
 - Members Only discount on ATW FTP items
 - T-Shirts
 - Class Bags
 - FTP Coloring Books (companion book for teacher/families)
 - FTP story folktale books (companion book for families)
7. WEBSITE AND SOCIAL:
 - Add website/social class listings for registrations
8. Get Ready for SUCCESS!
9. Wow...you deserve the stress-free series!



Enchanted Preschool Ballet Studio Owners & Teachers

★ Where Magic Meets Dance Education ★

Begin next week in your current classes, OR plan for a semester start (like August or January).

>>>Most studios choose a "soft-start" simply by starting the system in classes next week:

- Prep your teachers
- Use the lesson plans in class by telling students **"this week we have something special, here we go!"**.
- Begin with the chapter story that matches the current calendar month - see Table of Contents.
- Use the easy 8-part class lesson plan
- After the first class, tell Parents about the amazing Dancing Princess story and fun ballet steps the class learned about today, hand out the go-home coloring page, and that the fun continues next week.
- It's just that easy!
- You can also reach us at:
- info@fairytaleprincessballet.com
- 945-600-5088 (CST)